

# IMPOSSIBLE

## INSTANT FILM FOR POLAROID CAMERAS

*The Impossible Project has saved analog instant photography from extinction by releasing various, brand new and unique instant films. Impossible changes the world of photography and keeps variety, tangibility and analogue creativity and possibilities alive.*

Discover the beauty and complexities of Impossible's fresh instant films for Polaroid cameras. These new materials behave differently than the highly standardized Polaroid films and will only develop the way you'd expect them to as long as you follow a few important points. Use the right film in the right camera- Impossible films are available in different formats and film speeds and not every film type will fit every Polaroid camera. Hold the camera stable, especially at low light levels and press the button. Immediately shield the photo from light as the camera ejects it, the first split seconds are crucial! Protect the photo from light for up to four minutes while it develops (let it develop upside down.) Now turn your photo over and enjoy.



**\$12.00**  
each

### DRY AGE KIT

Scientifically and long-term tested application of the Dry Age procedure enhances the results of your Impossible photos, guaranteeing the highest improvements in picture stability and drastically reduces unwanted aging alterations over time. The most important thing is to get the HUMIDITY out of your impossible photos

**\$22.00**  
two pack



### FILMPACK FILTER TWINPACK

The new ND Film Pack filter developed to use 600 ASA Impossible Film in Polaroid SX 70 cameras. Inserting this filter on top of the Impossible film cartridge will adjust films such as PX 680 Color Shade or PX 600 Silver Shade films to approximately 100 ASA and make them compatible with your SX 70 camera. This filter is easy to attach, detach and use and does not require any changes to the camera itself.

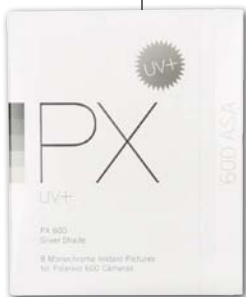
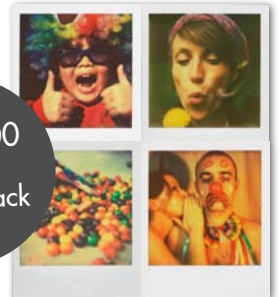


### PX 680 COLOR SHADE FIRST FLUSH

The First Flush Edition of the PX 680 Color Shade film is Impossible's first, experimental color material for type 600 cameras and introduces a magical new color palette within the classic white frame. Being First Flush material this material will show variances in color balance, in saturation and in contrast. Photos may also show a light dot shaped pattern in the dark areas.

Works in all Polaroid 600 cameras, as well as all SX 70 cameras equipped with an ND filter.

**\$38.00**  
8 photo pack



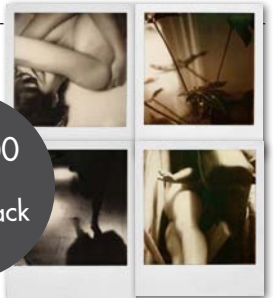
### PX 600 SILVER SHADE UV+

Newest and again improved edition of the PX 600 Silver Shade Instant Film, featuring a special UV filtering coat, that improves black and white tones. Astonishing monochrome material, optimized for the use in traditional Polaroid 600 cameras.

PX Silver Shade Film UV+ is still experimental material that will produce changing results depending on light conditions and temperature.

Works in all Polaroid 600 cameras, as well as all SX 70 cameras equipped with an ND filter.

**\$40.00**  
8 photo pack



**+** NOW AVAILABLE WITH  
GREY OR BLACK FRAME



see [the-impossible-project.com](http://the-impossible-project.com) & [fotofast.com.au](http://fotofast.com.au)  
for tips & tricks on using Impossible Instant Film

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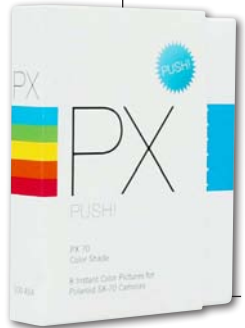


## PX 100 SILVER SHADE

PX 100 Silver Shade, a completely new Integral Film, customized for all classic Polaroid Image, 1200 & Spectra Cameras, allowing for outstanding and unique Image/Spectra shots and making it the first monochrome film material in this format. This film is experimental material that will produce changing results depending on light conditions and temperature.

**Works in all Polaroid SX70 series cameras. Also compatible with use in all 600 series cameras, but only with appropriate adjustment of the exposure settings**

**\$40.00**  
8 photo pack

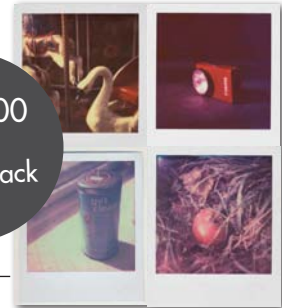


## PX 70 COLOR SHADE PUSH!

PX 70 PUSH! film arouses new and broad possibilites for a colorfull analog instant photography. It is though still a very experimental film with one very peculiar characteristic an ongoing chemical reaction makes PX 70 PUSH! images SHIFT TO BLUE with time, UNLESS they get PEELED, see the-impossible-project.com for more information.

**PX70 PUSH! film is exclusively developed for Polaroid SX70 cameras and will NOT work in type 600 cameras.**

**\$38.00**  
8 photo pack



# Impossible photos are sensitive to light during their first seconds outside off the camera.

Shield photos from light immediately after ejection from the camera and during the first four minutes of development to ensure stunning images.

*& don't forget...*

*If you want to help ensure longer lasting results in your photos, get the humidity out!*

see [the-impossible-project.com](http://the-impossible-project.com) & [fotofast.com.au](http://fotofast.com.au) for tips & tricks on using Impossible Instant Film



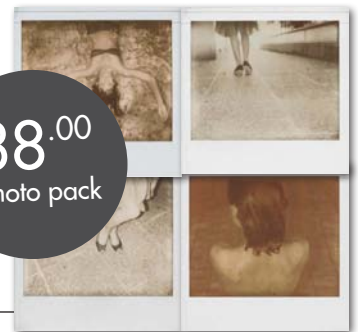
## PZ 600 SILVER SHADE

PZ 600 Silver Shade, a completely new Integral Film, customized for all classic Polaroid Image, 1200 & Spectra Cameras, allowing for outstanding and unique Image/Spectra shots and making it the first monochrome film material in this format.

PZ Silver Shade Film is experimental material that will produce changing results depending on light conditions and temperature.

**Works in all Polaroid Image, 1200 & Spectra Cameras**

**\$38.00**  
8 photo pack



## PZ 600 SILVER SHADE UV+

PZ 600 Silver Shade UV+ is the newest generation in the ongoing development of Impossible's film materials. The UV+ sheet features an improved black & white tone as well as an increased stability and overall performance. The brilliantly sharp tones range from b & w (~20°C) to sepia (at ~23°C) and allow a unique and fascinating range of possible applications

**Works in all Polaroid Image, 1200 & Spectra Cameras**

**+ NOW AVAILABLE WITH BLACK FRAME**

**\$40.00**  
8 photo pack

